

Annual Report to Area West Committee on the Activities of Crewkerne Leisure Management Ltd. (CLM) - The Crewkerne Aqua Centre

Again I am pleased to be able to report that the Centre has finished the year with a modest surplus.

The focus on retaining existing users has proved successful and retention figures have increased.

Time and money have been spent on our website and members newsletter which has helped increase the Centre's popularity.

Funding was obtained to send one of our Staff on an intensive Obesity and Diabetes awareness and treatment course and it is hoped that he will use his new skills for the benefit of those in the community who need help starting and maintaining an exercise and healthy eating lifestyle to combat these problems.

As always swimming lessons continue to be extremely popular and we have added free adult lessons to our monthly membership fee. We are also introducing a direct debit monthly payment for lessons to assist with family budgeting.

The Centre continues to employ Apprentices as well as many local young people both full and part time.

The Directors have been advised and agreed to pay the balance of the SSDC loan earlier than planned and now being 'debt free' will be looking at ways of directing any future surplus funds to 'surprise and delight' (*one of the Company's aims!*) our many customers.

Cllr Angie Singleton